GREEN FOREST

Happiness Grows from Trees
SUMITOMO FORESTRY

Vol. 45

Metricon Group



Group photo


Display home in Queensland

Business outline

Founded in Melbourne in 1976, Metricon has grown to become Australia's largest, most recognised and trusted home building brand. In 2026, the company celebrates 50 years of helping Australians love where they live.
Metricon delivers more than 4,000 homes annually across Victoria, New South Wales, Queensland and South Australia. Its diverse portfolio spans first homes, family homes, luxury residences, knockdown rebuilds, dual-occupancy projects, townhomes and medium-density developments. Through its specialist EveryOne Homes division, Metricon also partners with governments, community housing providers and the private sector to deliver social and affordable housing at scale.
Metricon's strengths include award winning design, a broad and adaptable product portfolio, national scale and deep expertise in efficient residential construction. Its extensive display home network and Studio M selection centres provide customers with inspiration, expert design guidance and a highly personalised building experience.
Recognised as Australia's largest home builder for a record ten consecutive years to FY2025, Metricon built more than 48,000 homes during that decade alone. Sumitomo Forestry Australia acquired a 51% interest in Metricon in November 2024, creating new opportunities to share global expertise, accelerate innovation and contribute to the Group's long-term growth and sustainability ambitions.

Head Office:	2 Ferntree Place, Notting Hill, Victoria, Australia
Representative:	Brad Duggan, Chief Executive Officer (CEO)
Established:	1976
Business:	Residential home building and property development
Number of Employees:	1,600 (As of September 2026)


Display home interior in Queensland


Display home interior in Victoria

TOPICS

Metricon opens new head office and Studio M in Melbourne

In July 2026, Metricon opened its new head office in Melbourne, followed by the opening of the co-located Studio M on October 20, 2026. Together, the new facilities create one of Australia's largest new-home selection centres.
Designed to bring teams together, the new office encourages greater face-to-face collaboration, while Studio M will provide customers with an immersive environment to explore design options and bring their homes to life.
The investment reflects Metricon's confidence in its future and commitment to employees and customers. Opening in the company's 50th anniversary year, the new head office and Studio M mark an important milestone and provide a strong foundation for Metricon's Victorian business over the next decade.


Exterior of the New Head Office in Melbourne


New Studio M (Showroom) in Melbourne

Message from the CEO

"For 50 years, Metricon has helped Australians create homes in which they can build their lives, raise their families and shape their futures. That enduring purpose continues to guide us as we respond to changing customer needs, Australia's housing challenges and new opportunities for innovation.
"Joining the Sumitomo Forestry Group marks an exciting new chapter in Metricon's story. By combining our deep understanding of Australian homebuyers with the Group's global expertise, shared values and long-term perspective, we can build on Metricon's proud legacy and create a stronger, more innovative and sustainable housing business for the future."


Metricon Group
Brad Duggan,
Chief Executive Officer

Housing Division Architectural Design Department

Department Overview

The Architectural Design Department was originally formed in 2003 as the “Design Partner Group” within the Technical Department, and has operated under its current organizational structure since 2024. With a total of 50 staff members across three offices in Tokyo, Nagoya, and Osaka, the department is primarily responsible for the design and construction of high-value “Sumitomo Forestry homes” priced at 100 million yen or more.

The mission of the Architectural Design Department is to carry the value of “Sumitomo Forestry homes” into the future, and to realize home building that draws on advanced design and technical capabilities. While meeting the sophisticated design and quality demands unique to high-value properties, the department carries forward the brand value that Sumitomo Forestry has built over the years to the next generation, providing customers with truly one-of-a-kind homes.



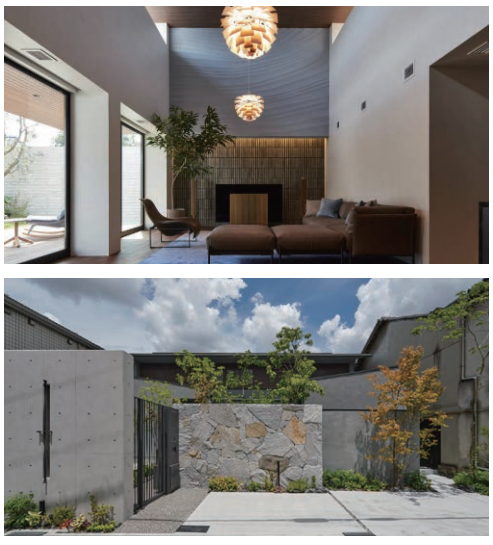
Members of the Tokyo Office

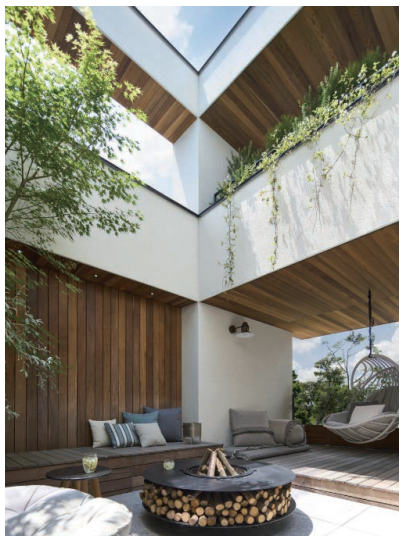


Members of the Nagoya Office



Members of the Osaka Architectural Design Center





Selected Projects





Our greatest strength is teamwork

The Architectural Design Department’s greatest strength lies in its culture of arriving at the best solution as a team. Members with rich experience and specialized expertise exchange ideas and combine their individual strengths, enabling home building that exceeds customer expectations.



A team meeting in progress

Continuously honing our knowledge and skills

To sharpen our proposal capabilities, we actively participate in brand showroom tours and study sessions. By visiting actual sites to gather the latest design and trend information, we continue to accumulate and update our knowledge and technical skills.

French restaurant “L’inflexion” built in Karuizawa, Japan!

The French restaurant “L’inflexion” in Karuizawa, designed by the Architectural Design Department, was completed in July 2025. Karuizawa is one of Japan’s leading resort areas, known for its rich natural surroundings and long history as a villa retreat. The building features a triangular roof inspired by the church architecture symbolic of the region, creating a form that harmonizes with the surrounding nature. Rather than letting the architecture assert itself, the design pursued a space that lets the cuisine, service, and garden scenery take center stage.



French restaurant “L’inflexion”



Interior view



Table setting



Garden view

Message from General Manager Yoshiyuki Nakagaki



Yoshiyuki Nakagaki, General Manager, Architectural Design Department

The Architectural Design Department handles high-value projects from order through completion, drawing on our members’ high level of expertise and the extensive experience we have built up over the years. The know-how accumulated through this work is also being put to use in projects handled by our housing branches, contributing to improvements in the company’s design and proposal capabilities as well as its brand value.

Going forward, we will continue to expand the experience and insights gained from high-value projects nationwide, strengthening our capabilities and aiming to further expand orders for high-value properties.

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Celebrating the 81st Indonesian Independence Day—Events Held at Local Offices!

Five Sumitomo Forestry Group companies in Indonesia—WSL (PT. Wana Subur Lestari), MTI (PT. Mayangkara Tanaman Industri), KMF (PT. Kubu Mulia Forestry), and JLA (PT. Jelai Lestari Abadi), which carry out forestry business on the island of Kalimantan, Indonesia, together with BIOS (PT. BINA OVIVIPARI SEMESTA), which carries out mangrove conservation—held in-house events on August 17 to mark the 81st Indonesian Independence Day. Employees and their families came together through a sports day, a health walk, and the traditional game Lomba Rakyat.*

*A traditional set of games played with everyday household items, held as part of Indonesian Independence Day celebrations.



Group photo of employees and their families at the Pontianak office (head office)

Comment from a company representative
I would like to share the joy of celebrating the 81st anniversary of Indonesia's independence with everyone. We deepen the bonds among our local Group employees every year through this Independence Day event, in which many employees and their families take part. I hope that this spirit of enthusiasm and unity reaches the hearts of everyone at the Sumitomo Forestry Group as well!



Participants wearing traditional attire and original Independence Day costumes



Scene from the health walk



The kerupuk cracker–eating race, "makan kerupuk"



Ms. Irva Wildiana, HR Department, WSL

First Self-Operated Logistics Base Begins Operations in Atsugi City, Kanagawa Prefecture

Home Eco Logistics Co., Ltd., a wholly owned subsidiary of Sumitomo Forestry, opened its first self-operated logistics base, the Atsugi DC,*1 in Atsugi City, Kanagawa Prefecture, and began operations there on August 6, 2026. By consolidating the logistics functions of the Sumitomo Forestry Group and building material manufacturers, the base eliminates overlapping delivery areas and optimizes both trunk-line transport and small-lot deliveries, leading to stronger supply capacity and improved delivery quality. As a strategic base that addresses logistics challenges arising from driver shortages and efforts to reduce CO_2 emissions, it aims to improve productivity across the entire supply chain and to create new logistics services.

*1: Atsugi Distribution Center



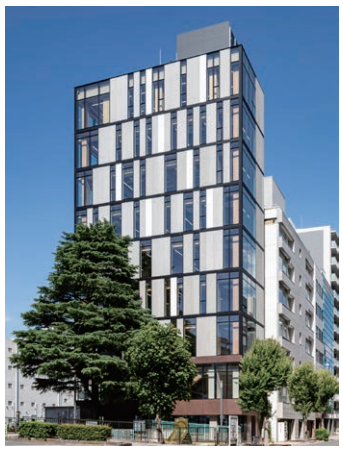
Marq Tomei-Atsugi, the large-scale logistics facility housing Atsugi DC

The Decarbonized Office Building KiGi AKIHABARA, Brought to Life by Kumagai Gumi and Sumitomo Forestry's "with TREE," is Now Open

KiGi AKIHABARA, the first wood-hybrid office building developed by The Sankei Building Co., Ltd. and built based on "with TREE," the medium- to large-scale wooden construction brand jointly developed by Kumagai Gumi Co., Ltd. and Sumitomo Forestry, has been completed and is now open. The nine-story building combines wood and steel construction and employs newly developed seismic- and fire-resistance technologies. It has also obtained "ZEB Ready" certification as an energy-saving measure for building operations. Through its use of wood and energy-efficient design, the building is a decarbonized office structure expected to have reduced CO_2 emissions by approximately 380 tons during its construction, and to reduce approximately 4,371 tons over 60 years of operation.



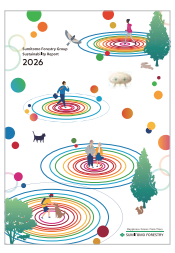
The 2nd floor, which employs seismic-resistance technology jointly developed by Kumagai Gumi and Sumitomo Forestry



Exterior of KiGi AKIHABARA
Design: Kumagai Gumi Co., Ltd. / Construction: Kumagai Gumi Co., Ltd. and Sumitomo Forestry

Sustainability Report / Integrated Report 2026 Published

Sumitomo Forestry published the Sustainability Report 2026 on May 20 and the Integrated Report 2026 on June 30.
The Sustainability Report provides a comprehensive account of the Group's efforts toward realizing a sustainable society, directed at investors and a wide range of other stakeholders.
The Integrated Report features our key initiatives for expanding the potential of wood for society and the future, based on the progress of our mid-term management plan, Mission TREEING 2030 Phase 2.



Sustainability Report



Integrated Report

Please make use of these materials when explaining our activities to external parties or to deepen your own understanding.

Sumitomo Forestry Group's new corporate TV commercial

The latest installment, "Forests and People: Cities Grow with Trees" released

The theme of this commercial is the timber-based extension and renovation of an office building in the UK. Rather than demolishing the old building, we used timber to extend and renovate only the necessary parts while carefully preserving the surrounding townscape and culture. Through a conversation between forests and people, the commercial conveys how Sumitomo Forestry's business contributes to the environment, society, and people alike.



Click here to watch the new TV commercial (with English subtitles)